



2019 Chinese New Year Red Packet Design Competition

Fact Sheet

WELCOME TO OUR 2019 CHINESE NEW YEAR RED PACKET DESIGN COMPETITION!

This November we are launching our first Chinese New Year Red Packet Design Competition. The winner of this competition will see their red packet design printed as the official 2019 EfA Chinese New Year Red Packet A host of other prizes are also up for grabs. All participants will receive a customised certificate of participation.

1st Prize

- 60 red packets featuring the winning design
- 1 free place on a Summer 2019 Learning Centre Programme
- 1 set of Faber-Castell Colour Grip 2001 Colour Pencils
- An EfA stationery pack (pouch, notebook, folder, pen and pencil)

2 Runner-up Prizes

- 20 EfA red packets
- 1 free place on a Summer 2019 Learning Centre Programme
- 1 set of Faber-Castell Watercolour Pencils
- An EfA stationery pack (pouch, notebook, folder, pen and pencil)

Top 18 Finalist Prizes

- 20 EfA red packets
- 1 set of Faber-Castell Oil Pastels
- An EfA stationery pack (pouch, notebook, folder, pen and pencil)

Competition categories:

The competition is open to the following academic groups and the initial judging of entries will be undertaken to find a finalist for each category.

- Kindergarten
- Primary
- Secondary

Design theme and requirements:

- Chinese New Year
 - All students are required to submit their entry with an English title*
 - Students studying at Primary 3 level and above are required to write a brief description of their entry

**the title of the entries must describe the scene depicted and not simply be titled "Chinese New Year"*

Judging panel:

- Mr. James Chu, Award Winning Senior Macao Artist
- Ms. Bena Ip, Marketing Manager, Faber-Castell (Hong Kong and Macao)
- Ms. Bonnie Cheng, Learning Centre Manager, English for Asia (Macao)
- Ms. Johanci Bingle, Senior Teacher, English for Asia (Macao)

Judging criteria:

Judging will be conducted between 13 and 14 December 2018. The panel of judges will select 7 finalists from each academic group category, totalling 21 finalists, and then 1 winning entry (finalist) from each academic group. The judging panel will also provide artistic and academic comments for each of their 3 selected finalists' designs.



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Entrants will be judged on the following criteria:

- Creativity
- Originality
- Interpretation of the theme

The three selected winning entry's designs will then be open to public voting on the English for Asia – Macao official Facebook page between 17 and 20 December 2018. The design that receives the highest number of votes will be crowned the winner. Their design will then be made into the 2019 EFA Chinese New Year Red Packet. The other two finalists will receive the runner-up prizes.

Announcement:

The winning entries will be announced on 22 December 2018. Winners and finalists will be contacted thereafter for prize collection.

All finalists' artwork will be featured in the Learning Centres and social media of English for Asia Macao.

Terms and Conditions:

Please note the following regulations that are applicable to this competition.

- 1) The submission period for entries is from 28 November to 13 December 2018 (inclusive). Any submissions received after the closing date will not be accepted.
- 2) All entries must be submitted using the Entry Form provided. No facsimiled, e-mailed, electronically generated or mechanically reproduced entries will be accepted.
- 3) Entry is voluntary and free of charge.
- 4) Entries must draw according to the assigned design theme.
- 5) Only one (1) entry per participant is allowed. Child participants shall not be assisted by parents, guardians or any third parties in their entries or they will be disqualified.
- 6) Entries are accepted in the following formats: coloured pencils, crayons, coloured markers and pastels.
- 7) Design artwork may not contain any profanity or images that may be deemed offensive.
- 8) All entries must be the participant's original, unpublished and previously unproduced work.
- 9) Participants shall not infringe the rights of any third parties, including any and all intellectual property rights and/or copyrights in their drawings.

Disclaimer:

By submitting a Red Packet artwork design, you grant to English for Asia (EFA) the right to use and publish your submission and name (or alias) in materials associated with EFA products, marketing, advertising, sales or promotional efforts in all forms of media now known or hereafter created, including video, print, billboards, materials, communications, internal and external marketing pieces, and Internet in any and all territories throughout the world.

Personal Information Collection Statement (see Law 8/2005):

English for Asia will deal with all collected information in confidentiality based on Macao Personal Data Protection Act and relevant instructions of Office.

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